In The News

Kline, Mayer, Thomas Write *Bloomberg Law* Article Sharing ADA Compliance Concerns, Best Practices

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Arlene Kline, Jeffrey Mayer, and Jeffrey S. Horton Thomas wrote an article for *Bloomberg Law* exploring the issues that businesses face over American with Disabilities Act (ADA) compliance, and offering best practices. In recent months, plaintiffs have filed lawsuits against businesses alleging the design of their websites and apps violate the ADA, even when plaintiffs have no intention of doing business with them.

In the article titled, "INSIGHT: Websites, Apps, and the Americans with Disabilities Act," the authors explain, "Virtually any electronic touchpoint available to consumers is now at high risk of being the subject of a suit. Moreover, while visual and aural disabilities are the current focus of these lawsuits, it is possible that these litigations will implicate other disabilities."

Kline, Mayer and Thomas also offered best practices for businesses concerned over their own ADA compliance, "Be proactive and, without delay, establish a high-level position with responsibility for ADA compliance, where feasible, including forward-facing policy statements and procedures addressing both physical and electronic issues."

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