

Practices

## Government Strategies

Akerman's Government Strategies Practice Group protects and advances our clients' interests at the intersection of law, regulation, business, and policy. Providing comprehensive counsel for legislative, regulatory, transactional, administrative litigation, and government-related matters, we leverage our wide-ranging experience working with clients in heavily regulated industries such as higher education, international trade, healthcare, and environmental regulation and compliance, among others, to deliver results. Through a proactive approach, we help clients minimize risks, achieve and maintain regulatory compliance, protect brand reputation, defend against government investigations, and accomplish business objectives through advocacy.

### What We Offer

With an insider's perspective and in-depth knowledge of the legislative and regulatory processes, clients turn to our integrated team for its deep government and industry experience and specific capabilities interacting with key U.S. governmental departments, legislative bodies, independent agencies, committees, and entities.

### Government Relations

We provide key advice and guidance for businesses on their federal, state, and local policy matters with the U.S. Congress, state legislatures, and federal and state agencies. Our policy advisors have extensive experience in federal and state legislative and executive lobbying, local government advocacy, and

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### Connect With Us



**LaKeisha C. Marsh**

Chair,  
Government  
Strategies  
Practice Group  
Chair, Higher  
Education and  
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### Our Team

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### Related Work

Environment and  
Natural Resources  
Policy and Regulation  
Federal Appropriations  
and Government  
Funding  
Government Agency  
Litigation  
Government Contracts  
Higher Education and  
Collegiate Athletics  
Insurance Regulation  
International Trade and  
Customs  
Local Government  
Advocacy  
State Legislative and  
Executive Lobbying  
Transportation  
Regulation and Policy

creating customized plans to help clients achieve their public policy objectives.

## Government Contracting

In addition to our extensive experience managing federal, state, and local government procurement processes, we also guide clients through the registration, application, and compliance for state and federal grants, with a focus on contract negotiation, fund disbursement compliance, and funding strategy. We specialize in identifying government funding opportunities, developing competitive projects, and securing direct appropriations from Congress, bypassing the competitive procurement processes.

## Administrative Litigation

We focus on high-stakes disputes involving local, state, and federal government entities, offering extensive experience helping clients navigate investigations, subpoenas, regulations, and entitlements. We defend clients against regulatory and statutory enforcement, including responding to third-party permitting challenges, managing complex litigation, and advising highly regulated businesses on risk mitigation and dispute resolution with government entities. Additionally, we leverage our deep lobbying experience to secure legislative solutions for businesses while pursuing cost-effective legal remedies.

## Regulatory and Compliance

We work closely with our clients to develop customized compliance strategies aligned with their business goals; provide ongoing support and guidance on evolving regulatory requirements, licensing, and compliance, conducting internal audits and investigations to identify and address potential issues; and educate employees on compliance matters.

# Crisis Management

We provide critical support to clients facing high-stakes challenges involving federal, state, or local authorities. Our team has extensive experience helping clients navigate complex crises that intersect with government investigations, regulatory actions, and public policy concerns.

## What We Do

We are equipped to handle the legislative, regulatory, transactional, administrative litigation, and government-related needs of our clients, with particular experience in the following areas:

- Antidumping duty/countervailing duties
- Collegiate athletics
- Committee of Foreign Investment in the United States (CFIUS)
- Crisis and risk management
- Department of Education (DOE)
- Economic sanctions
- Energy
- Environmental and natural resources
- Export controls
- Federal appropriations
- Federal legislative and executive lobbying
- Federal and state regulatory compliance
- Food and Drug Administration (FDA)
- Foreign government advocacy
- Foreign investment
- Federal Trade Commission (FTC)
- Government contracting and negotiations
- Government investigations
- Healthcare

- Higher education
- Insurance
- International trade and customs
- Local government advocacy
- Name, image, and likeness (NIL)
- Public policy
- State appropriations and grant funding
- State legislative and executive lobbying
- Title IV
- Title IX
- Trade associations
- Transportation and infrastructure

Using our deep understanding of the business, legal, and regulatory challenges our clients face, we stay ahead of changes to help our clients anticipate and adapt to new requirements. With a track record of guiding clients operating in a diversity of industries through complex regulatory and governmental landscapes, we understand having the right team with the right experience to provide the right solutions is critical to their operational success.