

## Practices

# Consumer Protection Litigation

Consumer protection disputes often have drastic consequences, including potentially crippling statutory damages. These lawsuits can be true “bet the business” disputes. In addition to costly litigation, government investigations, and regulatory inquiries, a company may suffer unfavorable publicity and irreparable damage to its reputation. While assertively maintaining regulatory compliance is key to avoiding problems, quick resolution of issues that arise is essential when a company’s competitive position is at stake.

Combining extensive class action defense experience with in-depth knowledge of the laws governing consumer transactions, Akerman’s Litigation Practice Group aggressively defends and successfully prevents exposure to consumer protection class action lawsuits. Our lawyers work closely with clients to create proactive programs that identify risks and modify practices before potentially devastating litigation arises. In addition, we counsel clients with respect to policies and procedures related to regulatory compliance in preparation for state and federal audits, Consumer Financial Protection Bureau supervision, and self-disclosures.

Our diverse sector experience includes pharmaceuticals, medical devices, motor vehicles, food and beverages, and construction materials. We also defend financial institutions, including banks, non-bank financial institutions, fintech companies, debt buyers, and servicers, in consumer claims arising out of state and federal consumer protection laws, including Truth in Lending, Fair Debt

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## Connect With Us



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## Our Team

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## Related Work

Appellate  
Class Action Defense  
Consumer Financial  
Services, Data and  
Technology (CFS+)  
Financial Institutions  
Commercial Litigation  
Litigation  
Product Liability and  
Mass Torts  
Securities Litigation

Collection Practices (state and federal), Consumer Leasing, Equal Credit Opportunity, Fair Credit Reporting (federal and state), Telephone Consumer Protection Act, and Real Estate Settlement Practices Act.

## What We Do

- Defend consumer protection class action lawsuits and arbitrations
- Create compliance programs to prevent consumer protection claims
- Defend Magnuson–Moss Warranty Act claims
- Defend state attorneys general class action lawsuits
- Respond to civil investigative demands
- Prepare for and participate in CFPB audits
- Handle state and federal regulatory proceedings involving consumer protection statutes and regulations