# akerman

#### **Practices**

## Information Governance

Information is the lifeblood of commerce in the 21st century. But information only has value if an organization can find what it needs when it needs it. When an entity keeps more information than necessary, time and resources are wasted and risks are heightened. Consequently, information governance has become a critical component of corporate governance for organizations of all sizes.

Effective records retention and disposition programs are the cornerstones of sound information governance. Proactive investments in governing enterprise data almost always yield higher returns than dollars spent after data has been breached or discovery obligations have been triggered. Akerman helps clients design and implement effective, practical retention programs that achieve compliance with legal and regulatory obligations, further business objectives, enable defensible disposition of information, and enhance litigation preparedness. Whether it is understanding what information an organization must retain, in what manner, and for how long, performing a regulatory gap analysis, or advising on good "information" hygiene" practices, Akerman can help clients reduce the risks and costs of possessing and controlling enterprise data.

### What We Do

 Global records retention policies and schedules with emphasis on legal and regulatory compliance, accessibility to end users, and effective use of technology

#### Connect With Us

Our Team

#### Related Work

Data Privacy and Security Litigation

- Information governance-related policies and procedures, including electronic communication and social media, bring your own device (BYOD), cloud computing, and legal holds
- Legal and compliance issues associated with large-scale migrations of enterprise data
- Technology solutions for information governance and litigation needs
- Protocols for defensible disposition of legacy data and other redundant, outdated, and trivial information (ROT)
- Cross-border data transfer issues under U.S. and international data privacy and security requirements
- Data maps and other useful legal hold and information governance tools
- Enterprise solutions for automation of records retention and disposition, early case assessment, and other information governance functions