

Speaking Engagements

# Joshua Mandell to Speak on Cannabis Advertising Standards

June 21, 2019

3:00 PM – 5:00 PM ET

Webinar

Joshua Mandell will speak on a webinar titled, “Cannabis Advertising: What You Need to Know,” presented by The Knowledge Group. The panel will provide and present an analysis of the fundamentals as well as recent developments in the legal and regulatory landscape of cannabis advertising. In the U.S., the National Association of Cannabis Businesses (NACB) released its national standards for cannabis advertising. The NACB standards are expected to be influential in future state and federal legislation concerning cannabis advertising.

Some of the major topics that will be covered in this course are:

- The Cannabis Industry in the U.S. and Canada: Updates and Developments
- Cannabis Advertising and Marketing: Legal and Regulatory Updates
  - Canada - Federal Law and Various Provincial Systems
  - U.S. - How Some States and Cities Regulate Cannabis Advertising
- Advertising Standards
- Best Compliance Practices

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## Related People

Joshua R. Mandell

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## Related Work

Cannabis  
Litigation

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## Related Offices

Los Angeles

- What Lies Ahead

**Disclaimer:**

Possessing, using, distributing, and/or selling marijuana or marijuana-based products is illegal under federal law, regardless of any state law that may decriminalize such activity under certain circumstances. Although federal enforcement policy may at times defer to states' laws and not enforce conflicting federal laws, interested businesses and individuals should be aware that compliance with state law in no way assures compliance with federal law, and there is a risk that conflicting federal laws may be enforced in the future. No legal advice we give is intended to provide any guidance or assistance in violating federal law.

**Register**

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