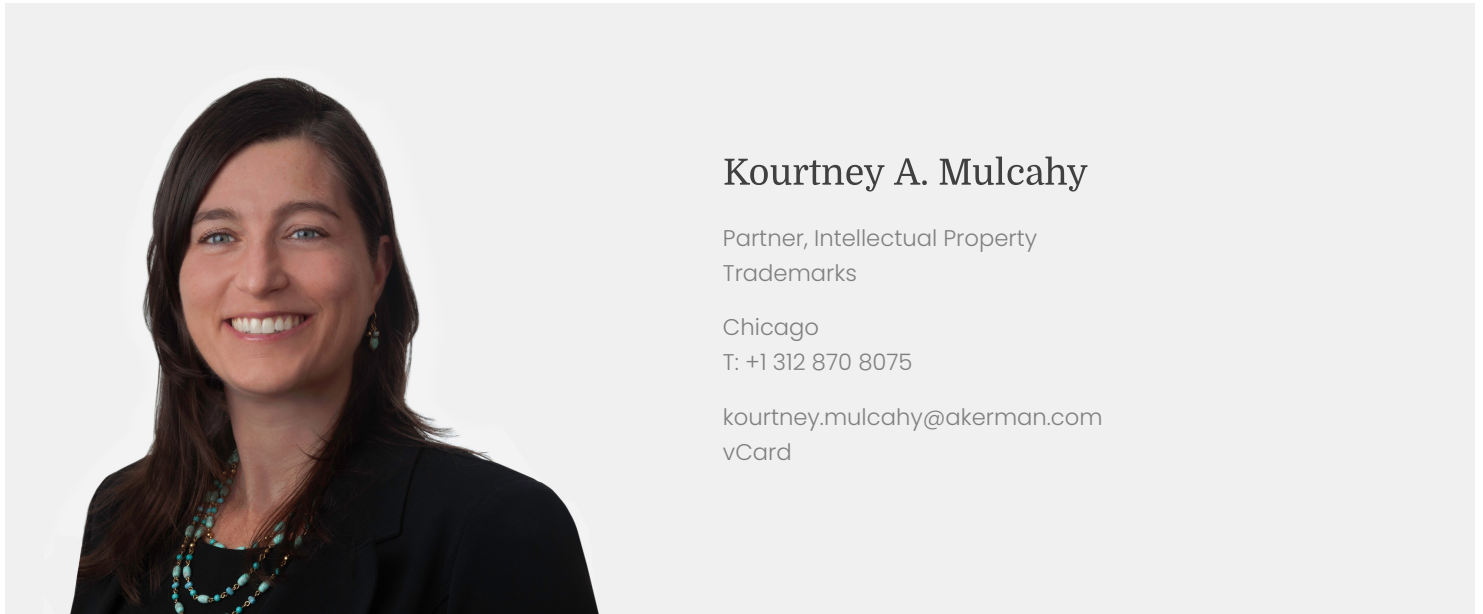


People



Kourtney A. Mulcahy

Partner, Intellectual Property
Trademarks

Chicago
T: +1 312 870 8075

kourtney.mulcahy@akerman.com
vCard

Kourtney Mulcahy focuses her practice on managing domestic and international trademark portfolios. She regularly implements cost-effective trademark clearance, procurement, and protection strategies for her clients. Kourtney has experience in all areas of trademark law, including: domain name issues, right of publicity, social media, digital and print advertising, and marketing. She has represented clients before the U.S. Trademark Trial and Appeal Board and around the country in trademark/trade dress infringement, dilution, cybersquatting, counterfeiting, and unfair competition claims.

Kourtney also handles licensing matters for clients—drafting and negotiating license agreements—in the areas of entertainment, technology, sports, pharmaceutical, cosmetic, consumer products, manufacturing, food products, healthcare, retail, restaurant, financial, commercial, educational, and charitable services.

In addition, Kourtney advises franchises looking to protect their valuable intellectual property assets and strengthen their brands globally. She represents an American fast casual restaurant chain with over 400 locations worldwide in trademark enforcement actions. She also assists the franchisor of early education centers with enforcement and trademark prosecution.

Notable Work

Entertainment: Representing a world-renowned hip-hop artist and entrepreneur in connection with prosecuting, maintaining and enforcing trademark rights worldwide.

Alcohol and Beverage: Representing an award-winning spirits company in connection with trademark prosecution in over 60 countries.

Sports: Representing a high-profile athlete, business owner and public speaker in connection with publicity rights, brand management, and trademark enforcement.

Areas of Experience

Copyrights
Intellectual Property
Trademarks
Intellectual Property Licensing
Cannabis
Franchise and Licensing
Sports and Entertainment Law

Education

LL.M., University of Illinois Chicago School of Law,
Intellectual Property, 2004
J.D., University of Illinois Chicago School of Law, 2001
B.A., University of Illinois at Urbana-Champaign, 1997

Admissions

Bars

Illinois

Courts

U.S. District Court, Northern District of Illinois

Related Content

[NIL Rules Come With Benefits And Challenges](#)
May 19, 2023

[Trademark Protection and the Cannabis Sector](#)
October 04, 2019

[Akerman Expands Chicago Office with Trademark Partner Kourtney Mulcahy](#)
July 22, 2019

Professional Services: Representing a leading consumer research, data and analytics firm in connection with managing its worldwide intellectual property portfolio.

Manufacturing: Representing an industrial manufacturer in its enforcement of trademark rights against several trademark trolls.

Agriculture: Representing a leading agricultural company in connection with drafting settlement agreements, consent agreements, license agreements and co-existence agreements.

Gaming: Representing a leading professional esports organization in connection with prosecution and enforcement of its copyright and trademark rights.

Cannabis: Representing a leading cannabis company in securing federal and state trademark registrations.

Alcohol and Beverage: Secured trade dress registrations on behalf of an award-winning spirits company for its unique bottle designs and packaging in the United States and multiple foreign jurisdictions.

Published Work and Lectures

- *The Trademark Lawyer Magazine*, Co-Author, Issues 2, “The Many Faces of IP in Name, Image, and Likeness,” 2023
- Thompson Reuters Westlaw’s Aspatore Books, *Challenges in Defending IP in the Age of the Internet*, Co-Author, Chapter 8, “Managing Intellectual Property in Cyberspace: Leading Lawyers on Developing an Effective Internet IP Strategy,” 2012 Edition
- *Inside Counsel*, Author, “Lanham Act Extended for Trademark Infringement Occurring in Foreign Nations,” February 22, 2011

Honors and Distinctions

- *Leading Lawyers*, 2017, Listed as a “Leading Lawyer”
- *Leading Lawyers*, 2015-2016, Listed as an “Emerging Lawyer”
- *Super Lawyers Magazine* 2010, Listed in Illinois as a Rising Star