

## People



### Tyler B. Engar

Partner, Consumer Financial Services, Data and Technology (CFS+)

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Tyler Engar represents financial institutions, particularly FinTech companies, in all aspects of regulatory compliance, from product development to regulatory enforcement. He advises clients on electronic banking, vendor management and contracting, online and other lending, licensing, electronic fund transfer and credit and prepaid card businesses, among others. Tyler also routinely counsels on data security and privacy (GLBA, CCPA-CPRA, GDPR and Reg. P) and consumer contacts (CAN-SPAM and TCPA).

Tyler has represented clients in CID and enforcement actions involving the CFPB, DOJ, OCC and state equivalents, including the California DFPI, New York DFS and Massachusetts AG. His matters have involved TILA (Reg. Z), FCRA (Reg. V), ECOA (Reg. B), SCRA, MLA, FDCPA (Reg. F), FinCEN BSA/AML, EFTA (Reg. E), RESPA (Reg. X) and UDAP statutes under the Dodd-Frank Act.

Tyler returned to Akerman from a FinTech where he ended his tenure as head of legal. Among other duties, he supported developing a challenger bank from idea stage through marketing and launch, winding down a major lending product and managing two CFPB enforcement actions.

Tyler takes a practical approach to regulatory compliance using an in-depth understanding of client technology and processes, including limitations, to help them adapt to and meet operational challenges posed by an ever-changing regulatory landscape.

## Related Professional Experience

- LendUp Global Inc., Head of Legal, Senior Product, Regulatory & Corporate Counsel, 2020-2021

## Published Work and Lectures

- Law360*, Quoted, "CFPB's Chopra Throws Down Marker with TransUnion Case," April 19, 2022

## Areas of Experience

Consumer Financial Services, Data and Technology (CFS+)

## Education

J.D., Indiana University Maurer School of Law, 2006,  
*Indiana Law Journal*, Articles Editor  
B.A., University of Utah, 2002

## Admissions

### Bars

Indiana  
Texas

### Courts

U.S. Court of Appeals, Seventh Circuit  
U.S. District Court, Southern District of Indiana  
U.S. District Court, Eastern District of Texas  
U.S. District Court, Northern District of Texas  
U.S. District Court, Southern District of Texas  
U.S. District Court, Western District of Texas

## Languages

Spanish

## Related Content

Akerman Hosts Compliance Forum for Clients and Friends  
February 28, 2023

Akerman Partner Tyler Engar Discusses with *Law360* CFPB's Lawsuit Against TransUnion  
May 09, 2022

Akerman Launches CFS+ Practice Group: A rebrand demonstrating growth and pointing to new legal

- Mortgage Bankers Association Legal Issues Conference, Speaker, “ECOA - Fair Servicing Overview,” May 2017

challenges in financial services, technology, data  
security  
April 27, 2022

## Affiliations

- Indiana State Bar Association, Member
- J. Reuben Clark Law Society, Member

## Honors and Distinctions

- *Super Lawyers* Magazine 2013-2017, Listed in Texas as a “Rising Star” for Consumer Law and Business Litigation
- *Super Lawyers* Magazine 2009-2010, Listed in Indiana as a “Rising Star” for Civil Litigation Defense