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Seminars and Conferences

Akerman Sponsors the 2019 Hispanic Economic Impact Summit

Presented by the Hispanic Chamber of Commerce of Metro Orlando and the Orlando Economic Partnership with sponsorship by Akerman LLP

October 10, 2019 7:30 AM - 2:00 PM ET

Rollins College 1000 Holt Avenue Winter Park, FL

Akerman is a proud sponsor of the 2019 Hispanic Economic Impact Summit. The topic of the Summit will be "The Hispanic Economic Impact by 2030." The Summit is a research-centric event that will set the stage for understanding the cultural core driving Hispanic consumer buying behavior in the next decade. The content of this program is intended for C-level and senior executives, non-profit leaders, and business owners. For this Summit, the Hispanic Chamber of Commerce of Metro Orlando has partnered with the Orlando Economic Partnership to further present the economic impact Hispanic will have in Central Florida by the year 2030. The agenda will also include presentations on case studies and how to harness the fastest-growing segment in the U.S. consumer economy and the potential for capturing a greater share of the Latin American markets.

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