

People



Richard Pinsky

Public Policy Manager*

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Richard Pinsky has 35 years of government affairs experience in Florida and Washington, D.C. He has an extensive background representing clients before the legislature as well as local government from helping to navigate the budget and appropriation process to issue advocacy. Helping clients understand the complexities of public policy decision-making has become a hallmark of Richard’s expertise. He is sought after for his strategic planning and comprehensive approach in presenting and introducing his client’s needs to lawmakers and governmental bodies. As a result, he has earned an excellent reputation of achieving success on behalf of the many organizations, local governments and corporations he represents as they reach their respective public policy goals.

Richard serves his clients from Akerman’s West Palm Beach and Tallahassee offices. His client focus at the state and local level is in the policy areas of solar and renewable energy, transportation, port infrastructure, medical marijuana and hemp policy, community redevelopment, local government approvals, water projects, healthcare, and technology advancements.

Most recently, his policy and strategy experience has been called upon to direct the efforts for the critical funding approvals for the Ocean Current Energy collaborative between the City of Lake Worth Beach and the Southeast National Marine Renewable Energy Center, housed at Florida Atlantic University. Generating electricity from the Gulf Stream off the coast of Florida will mean the creation of a new industry cluster similar to the space industry that exists nowhere else in the United States.

In addition to being a respected and visible lobbyist throughout South Florida and Tallahassee, Richard has also earned a reputation as one of Florida’s premier political consultants, recognized nationally for his successes in Fortune Magazine. He is frequently quoted in the media for his analysis and is often utilized as a lecturer, public speaker, and media commentator.

Areas of Experience

- Affordable and Workforce Housing
- Economic Development and Incentives
- Energy and Infrastructure
- Environment and Natural Resources
- Environment and Natural Resources Policy and Regulation
- Federal Appropriations and Government Funding
- Florida Land Use and Entitlements
- State Legislative and Executive Lobbying
- Government Strategies
- Government Contracts
- Healthcare Legislation and Government Affairs
- Insurance Regulation
- Land Use and Development
- Local Government Advocacy
- Public-Private Partnerships
- Cannabis
- Transportation Regulation and Policy
- Water Task Force
- Health and Life Sciences
- Financial Services
- Renewable Energy and Electric Power

Admissions*

Bars

* Not admitted to the practice of law

Related Content

Akerman’s Richard Pinsky Shares 2023 Florida Legislative Outlook with *Law360*
January 03, 2023

Akerman Public Policy Manager Richard Pinsky Discusses 2021 Gaming Compact Impact on Florida Budget in *Law360* Article
January 06, 2022

Richard Pinsky Quoted in *Law360* Article on Florida COVID-19 Liability Shield
March 02, 2021

Richard's reputation as a campaign consultant was established in the 1980s, while serving as a consultant to the National Republican Committee, the National Republican Senatorial Committee, and the National Republican Congressional Committee. He has also served as general consultant to several statewide candidate campaigns and ballot initiatives.

In 1991, Richard was the only campaign operative selected to travel to Ukraine on behalf of the National Republican Institute and the National Democrat Institute to manage the successful efforts for the Country's first ever vote for independence. During the effort, Richard helped write and create the Country's first ever televised campaign commercials.

Now Richard focuses his expertise on public policy advocacy and funding request initiatives for both the private sector as well as local governments.

Notable Work

- Richard has played a key role in many significant public policy issues throughout his career, including legislation licensing condominium and homeowner association managers; incentives leading to the creation of the first African-American owned property and casualty insurance company; incentives for the creation of a self-insurance fund for public housing authorities; legislation licensing Florida's 9-1-1 Emergency Dispatchers; and legislation requiring minors to wear helmets while horseback riding. Most recently, Richard helped write and effect passage of an amendment to Florida's Wrongful incarceration statute, paving the way for an individual to finally receive compensation for his wrongful conviction in the death of his seven children resulting in his 21 years of incarceration, four of which were spent on death row. Richard is currently involved in major water infrastructure projects and community redevelopment projects, as well as the creation of a new industry cluster in Florida through the Ocean Current Energy Initiative.

Community Involvement

- Ryan Licht Sang BiPolar Foundation, Member Young Friends Committee
- Palm Beach County Blueway Trail, President

Published Work and Lectures

- *Law360*, Quoted, "Florida Legislation To Watch In 2023," January 2, 2023
- *Law360*, Quoted, "Florida Legislation To Watch In 2022," January 3, 2022
- *Law360*, Quoted, "Florida Lawmakers Propose Raising Bar For COVID-19 Suits," January 7, 2021
- *Law360*, Quoted, "Florida Legislation To Watch In 2021," January 3, 2021
- *Law360*, Quoted, "Florida Legislation To Watch In 2020," January 1, 2020
- *Law360*, Quoted, "Florida Legislation And Regulation To Watch In 2019," January 1, 2019
- *News Public Radio*, Quoted, "Real Gulf Power: FAU Touts Renewable First," February 16, 2017

Affiliations

- South Florida Water Management District, Water Resource Advisory Committee, Member

Honors and Distinctions

- Professional Opticians of Florida, Founder
- Distinguished Recognition Award, Association of Professional Communication Officers