

People



Jeffrey B. Pertnoy

Partner, Litigation
Commercial Disputes

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Jeff Pertnoy is a versatile litigator, trial lawyer, trusted counselor, and problem solver. Jeff represents clients in high stakes business disputes and class actions. He has a wide-ranging practice spanning multiple sectors, including telecommunications, consumer goods and services, banking, automotive, hospitality, cannabis, real estate, transportation, shipping and logistics, and insurance, among others.

With significant experience in state and federal courts and arbitration forums throughout the country, Jeff efficiently guides his clients through sensitive, complex, and critical business problems and disputes. He has successfully litigated numerous multimillion and multibillion dollar class actions. He has handled matters in the areas of commercial litigation, real estate litigation, non-compete and restrictive covenant litigation, breach of trust and fiduciary duty litigation, judgment collection and proceedings supplementary, business torts, catastrophic injury and premises liability litigation, leisure and hospitality litigation, class actions, and a variety of insurance-related matters.

Having acted as lead counsel in dozens of putative class actions brought under the Telephone Consumer Protection Act (TCPA) and related state consumer protection statutes, Jeff is at the forefront of daily developments surrounding these laws and their concomitant regulations, allowing him to swiftly develop the appropriate litigation and/or compliance strategy for clients defending against or threatened by the statutes' crippling statutory damages.

Jeff has built his practice on his client-focused approach, rigorous analytical skills and extraordinary responsiveness. No task is too big or too small, and no problem insurmountable.

Notable Work

Trial: Obtained multi-million dollar trial verdict in favor of developer client in partnership dispute involving claims of breach of contract and breach of fiduciary duty.

Areas of Experience

Commercial Disputes
Litigation
Financial Services
Financial Institutions Commercial Litigation
Insurance Litigation
Real Estate Litigation
Consumer Protection Litigation
Class Action Defense
Cannabis

Education

J.D., University of Miami School of Law, 2011, magna cum laude, *Psychology, Public Policy, and Law Review*, Publications Editor
B.A., University of Michigan, American Culture, 2008

Admissions

Bars

Florida

Courts

U.S. Court of Appeals, Eleventh Circuit
U.S. District Court, Middle District of Florida
U.S. District Court, Southern District of Florida
U.S. District Court, Northern District of Florida
U.S. District Court, Western District of Michigan

Related Content

Law360 Reports on Akerman's 2019 Partner Promotions
January 14, 2020

Akerman Elevates 23 Lawyers to Firm Partnership
November 26, 2019

TCPA: Represented a number of companies in high-stakes TCPA class actions with significant potential exposure.

Judgment/Asset Collection: Represented publicly traded company in state court action and related bankruptcy proceedings to recover debts owed to the company.

Negligence/Real Property: Represented property owner in complex, multi-party action by neighboring landowner alleging negligence, strict liability, and trespass stemming from the alleged wrongful aerial application of pesticides to landowner's property.

Wrongful Death: Represented property owner in action by Estate to recover damages for wrongful death stemming from ATV accident that occurred on private property.

Hospitality: Represented hotel owner in action against hotel manager for various instances of misconduct amounting to breaches of fiduciary duty, breach of contract, negligence and fraud by hotel manager.

Hospitality: Represented hotel owner in federal court dispute resulting in dismissal of action.

Failure to Accommodate: Represented medically retired Army veteran suffering from PTSD in dispute against hotel and hotel owner regarding hotel's failure to accommodate veteran and his service dog, resulting in significant damages to veteran.

Attorneys' Fees: Represented law firm in two federal court actions to recover amounts owed for outstanding and unpaid attorneys' fees.

Judgment/Asset Collection: Represented private school in multiple actions to recover unpaid tuition.

Appellate: Represented hotel owner in successful appeal regarding discovery issue.

Judgment/Asset Collection: Represented real estate developer in actions to recover unpaid sums by tenants, assignees, and third-parties.

Real Property: Represented financial institutions in actions to recover real property.

Construction Litigation: Represented railing fabrication company in dispute involving defective construction work performed in condominium building.

Non-Compete: Representation of technology solutions and SEO marketing company in successful enforcement of non-compete agreement against former employee.

Premises Liability: Representation of grocery store in defense of suits involving injuries on premises.

Foreclosures: Represented financial institutions/lenders in prosecuting commercial and residential mortgage foreclosure actions.

Employment Discrimination: Assisted in the representation of hospital in federal court action defending against Breach of Contract, Fraud, the Florida and Federal Equal Pay Act, the Americans with

Disabilities Act, and Retaliation and Harassment Claims under Title VII of the Civil Rights Act of 1964.

Business Litigation: Assisted in representation of purchaser of whiskey company seeking specific performance of Purchase and Sale Agreement for the sale of the company.

Florida Condominium Act: Assisted in the representation of developer in a number of suits brought by disgruntled condominium purchasers seeking to rescind purchase contracts under the Florida Condominium Act.

Electronic Funds Transfer Act: Assisted in representation of financial institution in two federal court actions, defending against claims for violations of the Electronic Funds Transfer Act.

Legal Malpractice: Assisted in the representation of law firm client in legal malpractice dispute seeking rescission of fee agreement, breach of fee agreement, breach of contract and fiduciary duty, fraud, negligent misrepresentation, conversion, unjust enrichment and accounting (applying Florida and Michigan law).

Construction Litigation: Assisted in representation of roofing company in complex, multi-party dispute alleging construction defects stemming from the replacement of the roof in a Condominium Association consisting of 22 cluster buildings and a pool house.

Shareholder Litigation: Assisted in the representation of business owner in shareholder dispute regarding ownership of certain businesses following the failed purchase and sale of the businesses.

Appellate: Assisted in the successful appeal of trial court's Order Denying a Motion for New Trial based upon juror misconduct on behalf of nursing home, wherein the appellate court reversed and remanded for a new trial, granting all relief sought by appellant.

Affiliations

- Genesis Assistance Dogs, Inc., Vice President
- Emerging Leadership Project ("ELP"), Palm Beach County Jewish Federation, Member

Published Work and Lectures

- *Jacksonville Daily Record*, JBA Young Lawyers Section, Co-Author, "Young Lawyers: Drazen v. Pinto May Open the Door to New Arguments," October 5, 2023

Honors and Distinctions

- *Super Lawyers* Magazine, 2025, Listed in Florida as a "Rising Star" for Class Action