

In The News

Ira Sacks Recognized as a Top Author in JD Supra's 2020 Reader's Choice Awards

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Ira Sacks has been recognized in JD Supra's 2020 Readers' Choice Awards as a Top Author within the Trademarks category. The Readers' Choice Awards recognize top authors and firms who were read by C-suite executives, in-house counsel, media, and other professionals across the JD Supra platform during 2019. JD Supra studied total visibility and engagement rates among readers across 26 key cross-industry topics and selected 235 authors from more than 50,000 who publish their work on the platform.

A litigator with high-profile, first chair trial experience, Sacks protects his clients' assets in trademark and branding matters, as well as general commercial disputes. He has served as counsel of record in more than 100 reported decisions, and has served as lead trial counsel in over 20 matters litigated to judgment. His cases center on trademark, copyright, and patent infringement; distribution disputes; false advertising; price fixing; dealer termination; monopolization and unfair competition; unfair and deceptive trade practices; and trade secrets.

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