

In The News

Scott Kessler, Shane O’Connell Explain Mitigating Impact of Event Cancellations Due to the Pandemic in Article for New York State Bar Association

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Scott Kessler and Shane O’Connell co-wrote an article published by the New York State Bar Association titled, “Mitigating the Effect of Event Cancellations During the COVID-19 Pandemic,” with guidance for organizations and groups who have been forced to cancel their large-scale events in recent weeks.

“To be sure, group entertainment and events will come back as the virus’ impact dissipates or as a vaccine or other treatments are developed, but in the interim, and for the foreseeable future, the decisions companies make now will determine the ultimate financial impact and how quickly a return to business as usual after this unprecedented time can be accomplished. Of principal importance are considerations regarding the innumerable contracts implicated by necessary event cancellations, the obligations to ancillary services such as vendors, marketing agencies, presenters, speakers, artists, and security (to name a few), and obligations to attendees and ticketholders.”

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