

People



Kevin Hein

Co-Chair, Franchise and Licensing Sector Team
Office Managing Partner

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vCard

Kevin Hein serves as co-chair of Akerman’s Franchise and Licensing Sector Team, a highly experienced group handling U.S. and international franchising, licensing, dealership and trademark counseling, registration and litigation matters for franchisors, licensors, subfranchisors, dealers, and other business clients. For more than two decades, Kevin has focused his practice on counseling companies that rely on franchising as part of their distribution models on a wide range of legal issues, including state and federal disclosure requirements, compliance with state relationship laws, franchise sales compliance, restaurant and retail development, franchising in the health and wellness industries, mergers and acquisitions, corporate counseling, bankruptcy and reorganization, and dispute resolution.

Kevin’s experience in the restaurant industry includes advising clients regarding corporate formation, real estate acquisition and development, leasing issues, corporate financing activities, mergers and acquisitions, dispute resolution, general corporate matters, and franchise relationship issues. In addition, he regularly counsels established and emerging healthcare and wellness clients to ensure their franchise systems and licensing programs are structured to comply with federal and state laws regarding corporate practice of medicine, fee-splitting, Stark and physician self-referral regulations, HIPAA compliance, and other healthcare related compliance issues.

Published Work and Lectures

- International Franchise Show (IFS) London, Speaker, “Secrets and Strategies for Successfully Entering the US Market,” April 12, 2025
- Multi-unit Franchise Conference, Moderator, “The Future of Franchising: How to Succeed With Multi-unit Ownership,” January 31, 2025
- International Franchise Expo, Speaker, “SHOW ME THE MONEY! Strategies For Maximizing The Monetary Value Of Your Franchise System At Every Stage Of Development,” June 3, 2022

Areas of Experience

Corporate
Franchise and Licensing
M&A and Private Equity
Restaurant
Hospitality

Education

J.D., Georgetown University Law Center, 1994, cum laude
B.S., Colorado State University, 1987, cum laude

Admissions

Bars

Colorado

Related Content

Akerman Hosts Annual Global Franchise Summer Summit
July 16, 2025

Akerman Represents FS Investors in Acquisition of Nine Nothing Bundt Cakes Bakeries to Accelerate San Diego Expansion
May 20, 2025

Akerman Sponsors the IFA World Franchise Show in Miami
May 9 – 10, 2025

Honors and Distinctions

- *Franchise Times Magazine*, 2022-2025, Recognized as Legal Eagle
- *Best Lawyers*, 2023-2025, Listed in Colorado for Franchise Law