

People



Trish Barrett MacAskill

Special Counsel, Corporate
Franchise and Licensing

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Trish MacAskill focuses her practice on domestic and international franchise and distribution laws, as well as business transactions. Trish applies her significant general counsel experience when advising clients, providing practical legal solutions to her clients' business goals. She helps clients navigate franchise regulatory compliance matters as well as franchisee relationship issues, and also negotiates commercial transactions and real estate leases.

Trish represents franchise start-ups, emerging brands, and large internationally known brands. She has worked with a variety of different distribution strategies through traditional franchising, exemptions, and licensing models. Trish is also experienced in franchise-related mergers and acquisitions.

Trish regularly speaks on the benefits of a franchise model both domestically and internationally. Most recently she was a panelist at the request of the U.S. Commercial Services in New York to international participants looking to invest in the franchise model both in the United States and abroad, and also joined the U.S. Commercial Services in Accra, Ghana speaking with selected participants from nonprofits that empower women by introducing them to the franchising business model.

Trish also performs pro bono work for Akerman, most recently by successfully obtaining additional compensation for a U.S. Veteran through the Conflict-Related Special Compensation program.

Related Professional Experience

- Floyd's 99 Barbershops, General Counsel, 2017-2019
- The Gart Companies, General Counsel, 2013-2017
- GolfTEC Enterprises LLC, Vice President of Legal Affairs, 2006-2013

Areas of Experience

Corporate
Franchise and Licensing
M&A and Private Equity
Cannabis

Education

J.D., University of Denver College of Law, 2002
B.S.B.A., University of Phoenix, Colorado Campus, 1999

Admissions

Bars

Colorado

Related Content

- Akerman Hosts Utah Franchise Business Network
April 26, 2024
- Seven Akerman Lawyers Recognized as *Franchise Times* 2024 Legal Eagles
April 02, 2024
- Akerman Represents Client in 16-Restaurant Acquisition
February 14, 2024

Affiliations

- American Bar Association, Franchise Law Section, Member
- Colorado Bar Association, Business Law Section, Member
- Denver Bar Association, Member
- University of Denver College of Law, Lawyering Process, Mentor, 2009-Present
- Women's Franchise Network - Denver

Honors and Distinctions

- *Franchise Times* Magazine, 2021-2024, Recognized as Legal Eagle

Published Work and Lectures

- Summa Franchise Consulting and Global Franchise Alliance Webinar, Speaker, "Preparing as a Franchisor to Enter the US Market," April 6, 2023
- Summa Franchise Consulting and Global Franchise Alliance Webinar, Speaker, "Preparing as a Franchisor to Enter the US Market," February 22, 2023
- 2022 Denver Franchise Business Network Conference, Moderator, "The Matrix Meets Franchising – Understanding the Ways that NFTs, Cryptocurrency and the Metaverse are Changing the Franchise Landscape Forever," July 14, 2022
- International Franchise Expo, Speaker, "SHOW ME THE MONEY! Strategies For Maximizing The Monetary Value Of Your Franchise System At Every Stage Of Development," June 3, 2022