

In The News

Akerman Franchising and Licensing Practice Profiled in *Global Franchise Magazine*

February 17, 2021

Kevin Hein, Franchising and Licensing Co-Chair, and [Trish MacAskill](#) were quoted in a *Global Franchise Magazine* article highlighting Akerman's Franchising and Licensing Practice. In September, Hein, MacAskill, and Leilani Argersinger joined the firm's growing franchise team, bringing with them a wealth of industry knowledge and experience. They effectively utilize the firm's resources and their own understanding of the inner workings of a franchise network to offer comprehensive, tailored solutions to clients.

"Previously, as in-house counsel, it was very frustrating to have lawyers give me a legal answer and not give me a business solution," MacAskill said. "So I take that frustration and I turn it into a solution, now that I'm on the other side of the table."

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