

In The News

# William Sentell Featured in University of Louisville's Podcast on Franchise Management

March 19, 2021

Litigation Partner William Sentell was recently featured in the University of Louisville's podcast on franchise management. In the podcast, he explained how he began his career in franchising, shared his experiences, and explained how impactful the franchise industry truly is.

"We don't realize how much of our economy, especially in the United States, is tied to franchising. It's very diverse, it's not just fast food. It's a lot of services - anything can be franchised. I'm fascinated by that, and it's fun to help businesses grow."

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William W. Sentell

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