

Seminars and Conferences

Akerman Sponsors Webinar on Investing in Franchise Projects

April 15, 2021

5:00 PM – 6:00 PM ET

Zoom Webinar

Akerman, along with the Brazil-Florida Business Council, will host a webinar titled, “Investing in Franchise Projects: Challenges and Opportunities.” The webinar will focus on best practices foreign franchisors should consider when expanding into the U.S. A mixed-panel of lawyers, an entrepreneur, and a franchisor will also discuss the practicalities, challenges, and opportunities associated with international franchise projects.

Speakers include Otavio Carneiro, Partner, Corporate; Warren Lewis, Co-Chair, Franchise and Licensing; and Robert Smith, Partner, Franchise and Licensing.

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