

Seminars and Conferences

Akerman Hosts the Sweepstakes and Contests: Do's and Don'ts Webinar

June 29, 2021

12:30 PM – 1:30 PM ET

Virtual

Akerman will host a webinar on the ever increasing online world, the difficulties in capturing and maintaining consumer attention, and how sweepstakes and contests are becoming popular forms of engagement. This one hour webinar presentation will explore the elements that make up these game promotions and explore the legal pitfalls to avoid.

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