

People



## Brian C. Bianco

Chair, Intellectual Property Practice Group

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Brian Bianco is a registered patent lawyer and intellectual property litigator. He has represented clients in U.S. federal courts across the country in complex patent, trademark and trade dress disputes. With a degree and extensive background in electrical engineering, he has successfully represented clients in cases involving a range of technologies, including semiconductor processing, medical devices, fiber optic telecommunications, wireless communications, GPS technology, mechanical and electrical systems, electronics, computer hardware, software, and internet protocols.

Brian also helps clients strategically develop and protect intellectual property. He routinely advises clients regarding patent and trademark protection, acquisitions, licensing, risk assessment, portfolio management, freedom to operate, and due diligence investigations. In addition, he has drafted and prosecuted dozens of patent applications at the United States Patent and Trademark Office.

### Notable Work

**Atturo Tire Corporation:** Represented a major tire distributor as lead counsel in a dispute involving trade dress infringement and numerous economic tort claims. *Toyo Tire and Rubber v. Atturo Tire Corporation* (N.D. Ill.)

**Semiconductor Manufacturer:** Represented Japanese microcontroller manufacturer in obtaining dismissal of all patent infringement claims in case involving semiconductor memory technology. (N.D. Cal.)

**AT&T:** Represented a global communications company in a patent infringement action involving wireless access authentication protocols and rule implementation for roaming internet users. *Linksmart Wireless Technology, LLC v. AT&T Mobility* (E.D. Tex.)

### Areas of Experience

Intellectual Property  
Intellectual Property Litigation  
Intellectual Property Licensing  
Patent Prosecution and Portfolio Management  
Patent Litigation  
Health and Life Sciences  
Cannabis

### Education

J.D., University of Illinois College of Law, 2003, *cum laude*  
B.S., University of Illinois at Urbana-Champaign, Electrical Engineering, 2000

### Admissions

#### Bars

Illinois  
U.S. Patent and Trademark Office

#### Courts

U.S. Court of Appeals, Federal Circuit  
U.S. District Court, Northern District of Illinois  
U.S. District Court, Northern District of Illinois – Trial Bar

### Related Content

Akerman Grows Intellectual Property Practice Group with Partner Trevor Coddington  
December 19, 2023

Record Number of Akerman Lawyers Named to *The Best Lawyers in America* 2024 Guide  
August 22, 2023

Akerman Partners Matthew Goldstein and Brian Bianco Provide a Deep Dive into the Intersections of Export Controls and Intellectual Property  
June 02, 2023

**Covidien:** Represented client in a patent infringement action involving medical devices. *Ravo et al. v. Covidien LP* (W.D. Penn.)

**Teradata:** Represented client in patent litigation involving computer networking. *Software Restore Solutions, LLC v. Teradata Corp. et al.* (N.D. Ill.)

**Jo-Ann Fabric and Craft Stores:** Represented client in a trademark litigation. *Coach, Inc. et al. v. Jo-Ann Fabric and Craft Stores et al.* (N.D. Ill.)

**Huntair:** Represented client in a patent litigation related to electronic control systems. *Huntair, Inc. v. ClimateCraft, Inc.* (N.D. Ill.)

**Tellabs Operations:** Represented client in a patent litigation involving fiber optic communications. *Tellabs Operations, Inc. v. Fujitsu Limited et al.* (N.D. Ill.)

**AT&T:** Represented client in a patent litigation involving GPS technology. *EMSAT Advanced Geo-location Technology, LLC and Location Based Services, LLC v. AT&T Mobility* (N.D. Ohio)

**AT&T:** Represented client in a patent litigation involving wireless communication protocols. *MSTG, Inc. v. AT&T Mobility* (N.D. Ill.)

**U.S. Cellular:** Represented in a patent litigation involving wireless messaging technology. *Intellect Wireless, Inc. v. United States Cellular Corp.* (N.D. Ill.)

**Windy City Innovations:** Represented client in a patent infringement case involving internet communication protocols. *Windy City Innovations, LLC v. America Online, Inc.* (N.D. Ill.)

**Genlyte Thomas Group:** Represented client in a patent infringement case involving lighting technology. *Ole K. Nilssen v. Genlyte Thomas Group, LLC* (N.D. Ill.)

**SynQor:** Represented client in a patent infringement case involving power electronics. *SynQor, Inc. v. Artesyn Technologies, Inc. et al.* (E.D. Tex.)

**Broadcom:** Represented client in a patent infringement litigation involving packet radio service technology. *Qualcomm Inc. v. Broadcom Corp.* (S.D. Cal.)

## Published Work and Lectures

- *WorldECR*, Co-Author, Issue 119, “Where US Export Controls, Trade Sanctions and Intellectual Property Rights Meet,” May 2023

## Affiliations

- American Bar Association, Member
- American Intellectual Property Law Association, Member
- The Chicago Bar Association, Member
- Intellectual Property Law Association of Chicago, Member
- Illinois Supreme Court, Commission on Professionalism, Mentoring Program, Volunteer
- Northern District of Illinois, Trial Bar Pro Bono Program, Member

## Honors and Distinctions

- *The Best Lawyers in America*, 2023-2024, Listed in Illinois for Litigation – Intellectual Property
- *Crain's Chicago Business*, 2022, Listed as one of “Chicago's Notable Gen X Leaders in Accounting, Consulting and Law”
- *Super Lawyers Magazine*, 2015-2020, Listed in Illinois for Intellectual Property and Intellectual Property Litigation
- *Super Lawyers Magazine*, 2010-2013, Listed in Illinois as a “Rising Star” for Intellectual Property and Intellectual Property Litigation
- Chicago's *Law Bulletin Media*, “Trial Lawyer Excellence Award” Honoree, 2022