

People



Brian C. Bianco

Chair, Intellectual Property Practice Group

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Brian Bianco is a registered patent lawyer and intellectual property litigator. He has represented clients in U.S. federal courts across the country in complex patent, trademark and trade dress disputes. With a degree and extensive background in electrical engineering, he has successfully represented clients in cases involving a range of technologies, including semiconductor processing, medical devices, fiber optic telecommunications, wireless communications, GPS technology, mechanical and electrical systems, electronics, computer hardware, software, and internet protocols.

Brian also helps clients strategically develop and protect intellectual property. He routinely advises clients regarding patent and trademark protection, acquisitions, licensing, risk assessment, portfolio management, freedom to operate, and due diligence investigations. In addition, he has drafted and prosecuted dozens of patent applications at the United States Patent and Trademark Office.

Brian works closely with clients throughout a product's life cycle, from conception and development, to commercialization, and finally sunset. This process involves harvesting intellectual property, preparing freedom-to-operate analysis and opinions, and managing and protecting sensitive information, including trade secrets and data collection and compliance with data privacy regulations. He ensures that all intellectual property and data related to a product, from design to customer usage information, is handled securely and in line with privacy laws at every stage of development and distribution.

Notable Work

Atturo Tire Corporation: Represented a major tire distributor as lead counsel in a dispute involving trade dress infringement and numerous economic tort claims. *Toyo Tire and Rubber v. Atturo Tire Corporation* (N.D. Ill.)

Areas of Experience

Intellectual Property
Intellectual Property Litigation
Patent Prosecution and Portfolio Management
Data Privacy and Security
Intellectual Property Licensing
Patent Litigation
Cannabis
Health and Life Sciences

Education

J.D., University of Illinois College of Law, 2003, *cum laude*
B.S., University of Illinois at Urbana-Champaign, Electrical Engineering, 2000

Admissions

Bars

Illinois
U.S. Patent and Trademark Office

Courts

U.S. Court of Appeals, Federal Circuit
U.S. District Court, Northern District of Illinois
U.S. District Court, Northern District of Illinois – Trial Bar

Related Content

Akerman Grows NY Office With Intellectual Property and Franchise and Licensing Partners
October 24, 2024

Akerman Law Firm Represents Trivest Partners in Sale of Front Row Group to Charlesbank Capital Partners
September 06, 2024

Akerman Attorneys Named IP Stars
July 10, 2024

Semiconductor Manufacturer: Represented Japanese microcontroller manufacturer in obtaining dismissal of all patent infringement claims in case involving semiconductor memory technology. (N.D. Cal.)

AT&T: Represented a global communications company in a patent infringement action involving wireless access authentication protocols and rule implementation for roaming internet users. *Linksmart Wireless Technology, LLC v. AT&T Mobility* (E.D. Tex.)

Covidien: Represented client in a patent infringement action involving medical devices. *Ravo et al. v. Covidien LP* (W.D. Penn.)

Teradata: Represented client in patent litigation involving computer networking. *Software Restore Solutions, LLC v. Teradata Corp. et al.* (N.D. Ill.)

Jo-Ann Fabric and Craft Stores: Represented client in a trademark litigation. *Coach, Inc. et al. v. Jo-Ann Fabric and Craft Stores et al.* (N.D. Ill.)

Huntair: Represented client in a patent litigation related to electronic control systems. *Huntair, Inc. v. ClimateCraft, Inc.* (N.D. Ill.)

Tellabs Operations: Represented client in a patent litigation involving fiber optic communications. *Tellabs Operations, Inc. v. Fujitsu Limited et al.* (N.D. Ill.)

AT&T: Represented client in a patent litigation involving GPS technology. *EMSAT Advanced Geo-location Technology, LLC and Location Based Services, LLC v. AT&T Mobility* (N.D. Ohio)

AT&T: Represented client in a patent litigation involving wireless communication protocols. *MSTG, Inc. v. AT&T Mobility* (N.D. Ill.)

U.S. Cellular: Represented in a patent litigation involving wireless messaging technology. *Intellect Wireless, Inc. v. United States Cellular Corp.* (N.D. Ill.)

Windy City Innovations: Represented client in a patent infringement case involving internet communication protocols. *Windy City Innovations, LLC v. America Online, Inc.* (N.D. Ill.)

Genlyte Thomas Group: Represented client in a patent infringement case involving lighting technology. *Ole K. Nilssen v. Genlyte Thomas Group, LLC* (N.D. Ill.)

SynQor: Represented client in a patent infringement case involving power electronics. *SynQor, Inc. v. Artesyn Technologies, Inc. et al.* (E.D. Tex.)

Broadcom: Represented client in a patent infringement litigation involving packet radio service technology. *Qualcomm Inc. v. Broadcom Corp.* (S.D. Cal.)

Published Work and Lectures

- *WorldECR*, Co-Author, Issue 119, “Where US Export Controls, Trade Sanctions and Intellectual Property Rights Meet,” May 2023

Affiliations

- American Bar Association, Member
- American Intellectual Property Law Association, Member

- The Chicago Bar Association, Member
- Intellectual Property Law Association of Chicago, Member
- Illinois Supreme Court, Commission on Professionalism, Mentoring Program, Volunteer
- Northern District of Illinois, Trial Bar Pro Bono Program, Member

Honors and Distinctions

- *Best Lawyers*, 2023-2025, Listed in Illinois for Litigation – Intellectual Property
- *Managing Intellectual Property*, 2024, Patent Star - Illinois
- *Crain's Chicago Business*, 2022, Listed as one of “Chicago's Notable Gen X Leaders in Accounting, Consulting and Law”
- *Super Lawyers* Magazine, 2015-2020, Listed in Illinois for Intellectual Property and Intellectual Property Litigation
- *Super Lawyers* Magazine, 2010-2013, Listed in Illinois as a “Rising Star” for Intellectual Property and Intellectual Property Litigation
- Chicago's *Law Bulletin Media*, “Trial Lawyer Excellence Award” Honoree, 2022